



# Display Advertising Booking Authority

Date \_\_\_\_\_

Bartercard Account Name \_\_\_\_\_ Account Number 6009 1257 \_\_\_\_\_

Size of Advertisement  Inside Front Cover  Inside Back Cover  Outside Back Cover  Full Page  Half Page  
 Display 1  Display 2  Display 3  Display 5

No. of Editions  4 Editions  2 Editions  1 Edition  Full Colour  Mono

Under what category/s would you like your advertisement? \_\_\_\_\_

Under what region/s would you like your advertisement? \_\_\_\_\_

Basic charge per issue: T£	<input type="text"/>	This document will be a tax invoice for VAT, when you make a payment (including VAT)
Less Gold Cardholder discount if applicable (20% discount) T£	<input type="text"/>	
Total charge per issue: T£	<input type="text"/>	
Artwork Charge: T£		<input type="text"/>

\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_  
 Conditions **Date** **Print Name** **Authorised Signature**

1. All advertising material submitted for publication will be accepted only on the understanding that the material provided is not in contravention of any provision of the Trade Practices Act, Descriptions and False Advertisement Act and Bartercard Ltd may rely on that understanding. 2. Positioning of display advertising cannot be guaranteed, however Bartercard Ltd will endeavour to position these advertisements as close to the member's listings as possible. 3. Where a proof of the advertisement is faxed or mailed for a signed approval and when no reply has been received by the date stipulated, the lack of response will be taken as approval and the advertisement will run in its current form. 4. Although every care is taken, Bartercard Ltd shall not be liable for clerical or print errors in material supplied or their consequences however caused. 5. If an advertiser elects to use an advertising agency, the advertiser will bear all the agency fees. Written notice must be given to Bartercard Ltd about the arrangements to book on the member's behalf. 6. This form will be faxed to confirm advertising on receipt by Directory Dept.